

# SYLLABUS

**COURSE TITLE: PAD 372: PUBLIC POLICY ANALYSIS**

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## **I. INTRODUCTION:**

In many spheres of activities, the jurisdiction of political authorities is overlapping with that of the administrative officials. The most important area of common interest to the political system and the administrative system is public policy formulation and implementation. Public policies in modern times are not things left to chance. They consist of courses or patterns of actions by government officials (both elected and appointed) rather than their separate discrete decisions. Public policies involve not only the decisions to enact laws on some issues but also subsequent decisions relating to their implementation and enforcement.

A variety of factors influences the formulation and implementation of public policies: (1) an assessment of the impact of environmental forces on the contents of policy; (2) an analysis of the effect of various institutional arrangements and political processes on public policy; (3) an inquiry into the consequence of various public policies for the political and administrative system; (4) an evaluation of the impact of public policies on society. These areas of study are important in the field of public administration.

In summary, public policy analysis is concerned with systematic comparison and evaluation of alternatives available to public actors for solving social problems.

## **II. COURSE OBJECTIVE:**

In brief, the objectives of this course are:

1. To provide the student with insight into the theories of decision making and policy analysis.
2. To apprise the student of the various environmental factors influencing policy-makers.
3. To help the student understand the main issues involved in the formulation, adoption and implementation of public policy.
4. To analyze different methods by which the impact of public policies can be assessed and evaluated, as well as policies changed.
5. To provide a more realistic understanding of policy analysis in the policy process by examining the normative assumptions that permeate policy analysis; and
6. To explain the essential elements of the political process with which analysts must be prepared to work if they expect their efforts to have reasonable chances for influence.

#### IV. COURSE READINGS:

##### REQUIRED TEXT:

Heinman, Robert A.; Bluhm, William T.; Peterson, Steven A.; Kearny, Edward N. The World of the Policy Analyst: Rationality, Values, & Politics. Chatham, NJ Chatham House Publishers, Inc. 1990.

##### RECOMMENDED TEXT:

1. Anderson, James. Public Policy-making, 3<sup>rd</sup> Ed., New York: Holt, Rinehart, & Winston Publishers, Inc. 1984.
2. Jones, Charles O. An Introduction to the Study of Public Policy. California: Books/Cole Publishing Company, 1984.1.
3. Mowitz, Robert J. The Design to Public Decision Systems. Maryland: University Park Press, 1980.
4. Stokey, Edith and Zechkhauser, Richard. A Primer for Policy Analysis. New York: W. N. Norton & Company. 1989.

#### V. COURSE REQUIREMENTS:

- All students are expected to read the assigned chapters before class.
- All assignments are due at the beginning of class.
- Points will be deducted for all late assignments.
- All exams are to be taken on the dates scheduled. NO MAKE-UPS!!!
- CHEATING - AUTOMATIC FAILURE!!!!!!
- Class participation is encouraged.
- Class attendance will be taken daily.

#### VI. EVALUATION CRITERIA:

Students will be evaluated on the basis of attendance, class participation, examinations (including the final examination), quizzes, and any other assignments required by the instructor.

TO BE ANNOUNCED IN CLASS!!

##### READINGS FROM:

**Anderson, James. Public Policy-Making, 3<sup>rd</sup> Edition.**

Week	Topic	
1 - 2	Introduction: The study of Public Policy	Chapter 1
3 - 4	Environment of Public Policy-Making	Chapter 2
5 - 6	Policy Formulation and Adoption	Chapter 3
7	Spring Break	
8 - 9	Policy Implementation	Chapter 4

10 -11	Public Policies: Categories, Techniques for Control	Chapter 5
12 - 13	Policy Impact: Evaluations and Change	Chapter 6
14 - 15	Policy Study: The Public Interest	Chapter 7
16	Revision	
17	Final Examinations	